

CampusTours Releases CampusToursVR 2.0

Auburn, ME [July 22, 2019] **CampusTours Inc.** (www.CampusTours.com) announced today the general release of CampusToursVR 2.0, a complete update to the CampusTours Virtual Reality platform. CampusToursVR is available free to all CampusTours AnyTour and WalkingTour clients, and as an upgrade for AnyMap clients.

CampusToursVR 2.0 adds support for a myriad of newer virtual reality viewers including headsets from Oculus, HTC, Google and Samsung. CampusTours VR 2.0 also includes an updated 3D interface, integrated audio and close captioning. Organizations can hire CampusTours to develop their virtual reality scenes or may develop the content themselves.

“Virtual reality is fast becoming an important tool in organizational storytelling,” said Chris Carson, president of CampusTours Inc. “CampusToursVR is a cross-platform service that reaches visitors on desktops, laptops, tablets and smartphones as well as virtual reality viewers. Without requiring special software plug-ins or app downloads, CampusToursVR brings compelling virtual reality experiences to modern Web browsers.”

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, health care, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine. For more information, visit www.CampusTours.com or call 207.753.0136.