

CampusTours & Stevens Institute of Technology Nominated for Webby Award

Auburn, ME [April 3, 2018] **CampusTours Inc.** (www.CampusTours.com) announced today that the interactive map and virtual tour recently deployed for Stevens Institute of Technology (<http://tour.stevens.edu>) has been nominated for the Best School/University Website of 2018 by the Webby Awards (www.webbyawards.com).

Hailed as the "Internet's highest honor" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet. CampusTours has won previous Webby Awards in 2011 and 2014 for the United States Capitol virtual experience (www.capitol.gov) and the George Washington University virtual experience (<http://virtualtour.gwu.edu>).

"To have CampusTours presentations repeatedly nominated for Webby Awards is quite impressive," said Chris Carson, president of CampusTours Inc. "Institutions are recognizing the value in developing differentiated presentations for their campus maps and virtual tours that provide a memorable experience to visitors. Simply posting a campus map or virtual tour isn't enough to distinguish your organization these days – your presentation needs to make an articulate and compelling statement."

The Stevens Institute of Technology virtual experience (<http://tour.stevens.edu>) includes a photorealistic interactive campus map and more than one hundred (100+) videos from students, faculty and staff. CampusTours cartography and videography teams worked closely with the institution last fall, and the completed presentation was released in January.

To vote for the Stevens Institute of Technology virtual experience in the Webby Awards People's Choice Voting, click below:

<https://vote.webbyawards.com/PublicVoting#/2018/websites/general/schooluniversity>

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, health care, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine. For more information, visit www.CampusTours.com or call 207.753.0136.