

Stevens Institute of Technology Unveils Virtual Tour & Interactive Map

Auburn, ME [January 26, 2018] **CampusTours Inc.** (www.CampusTours.com) and **Stevens Institute of Technology** (www.stevens.edu) today unveiled an interactive campus map and virtual campus tour based on the new CampusTours AnyTour 5.0 software platform.

The new virtual tour is powered by CampusTours and combines a photorealistic interactive map of Stevens' 55-acre hilltop campus and remarkable views overlooking the Manhattan skyline, with media such as videos, images and links. The map features more than 50 faithfully rendered 3D structures and points of interest at Stevens.

Users can choose a guided virtual tour option or jump to any point of interest on the interactive map. The guided virtual tour presents a sequential series of video tour stops that provide a glimpse into the facilities, laboratories, residential and recreational spaces a typical Stevens student would experience.

By selecting points of interest, visitors can explore the community further through detailed descriptions, images and more than 130 videos, many of which include authentic commentary from Stevens faculty and students about their experiences and insights on specific academic or extracurricular interest areas.

"The interactive media offers a way to virtually explore Stevens' vibrant living and learning environment," said Lisa Fayed, director of digital strategy and analytics at Stevens. "The video commentary covers a variety of topics from the students' perspective, from summer internships and co-op experiences to networking opportunities and developing lifelong friendships at Stevens. This platform aims to not only give prospective students, their families and others a view of Stevens' beautiful campus, but also showcases the unparalleled opportunities through the voices of our community."

"The student and faculty commentaries add to the authenticity of the presentation and allow prospective students to meet current students and hear about their interests, goals and experiences," said Chris Carson, president of CampusTours Inc. The virtual tour was developed using the CampusTours MultiMedia Engine which allows Stevens to update and expand the presentation with new student and faculty video interviews over time.

About Stevens Institute of Technology

Stevens Institute of Technology is a premier, private research university situated in Hoboken, New Jersey overlooking the Manhattan skyline. Since our founding in 1870, technological innovation has always been the hallmark and legacy of Stevens' education and research. Within the university's three schools and one college, 6,900 undergraduate and graduate students collaborate closely with faculty in an interdisciplinary, student-centric, entrepreneurial environment. A range of academic and research programming spanning business, computing, engineering, the arts and other fields actively advances the frontiers of science and leverages technology to confront our most pressing global challenges. The university is consistently ranked among the nation's elite for return on tuition investment, career services and the mid-career salaries of alumni. Stevens is home to three national research centers of excellence as well as interdisciplinary research programs in artificial intelligence and cybersecurity; data science and information systems; complex systems and networks; financial systems and technologies; biomedical engineering, healthcare and life sciences; and resilience and sustainability. Stevens is currently in the midst of executing a 10-year strategic plan, The Future. Ours to Create., which is growing and transforming the university, further extending the Stevens legacy to create a forward-looking, far-reaching institution with global impact.

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.