

CampusTours Integrates Matterport's Immersive Media Technology to Create True3D™ Tour Experiences

Auburn, ME [March 27, 2018] **CampusTours Inc.** (www.CampusTours.com) announced today that all three CampusTours products ([AnyMap](#), [AnyTour](#) & [WalkingTour](#)) will now integrate with Matterport (www.matterport.com), an immersive media technology company, to create True3D™ tour experiences for their University clients.

Matterport's True3D™ walkthroughs are fully immersive, and allow a visitor to self-navigate through a space in a very realistic way. The unique 3D "dollhouse" provides an additional perspective so you can get an overview of an entire building and quickly navigate to where you want to go. With Matterport, CampusTours will enable their clients to welcome visitors to a virtual experience of their campus as if they were actually there, via the Web, a mobile device or a VR headset. The existing video guides (part of the current offering) can be integrated directly into Matterport creating an interactive tour of a campus.

"CampusTours clients have persistently indicated a desire to integrate three-dimensional, walkable campus experiences into their interactive maps and video tours," said Chris Carson, president of CampusTours Inc. "The integration of Matterport's category-defining immersive 3D technology gives CampusTours clients the opportunity to create walkable 3D environments to showcase their campus structures to the widest possible audience."

"We are excited that CampusTours has chosen Matterport to help students experience and choose the right school," said Bill Brown, CEO of Matterport. "Selecting a college is a very personal experience, yet many students do not have the opportunity to visit all of the schools they are considering. Matterport provides an opportunity for them to get a feeling for the schools they are considering and make better decisions without incurring the expense or having to take time off of school."

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, health care, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine. For more information, visit www.CampusTours.com or call 207.753.0136.

About Matterport

Headquartered in Sunnyvale, CA, Matterport is creating a True3D™ image of the physical world with its innovative, end-to-end platform for capturing, experiencing, and modifying digital copies of every real world places on Web, mobile devices, and VR headsets. The company uses its proprietary machine-vision and deep learning platforms to fuel ongoing product innovation. Matterport's Cameras and Cloud Services make it quick and easy to turn real-world places into immersive virtual experiences. Matterport customers have produced almost 800,000 models across 80 countries; these models have been visited nearly 300 million times.

More information about Matterport is available at www.matterport.com. To hire a dedicated Matterport Service Partner, click [here](#).