

## CampusTours Celebrates Twenty Years

Auburn, ME [April 23, 2017] **CampusTours Inc.** celebrates twenty (20) years of providing virtual tour services today.

On April 23<sup>rd</sup>, 1997, when CampusTours.com first went live on the Internet, Google® and Facebook® did not yet exist, Steve Jobs had yet to rejoin Apple to begin work on the iMac, iPod and iPhone, and Windows 95 was the dominant operating system on most computers.

In the twenty years since its introduction, CampusTours has worked with more than three hundred organizations to develop maps, tours and multimedia presentations. The company has worked with clients in education, government, health care, defense and media markets. CampusTours presentations have been awarded three (3) prestigious Webby Awards, as well as numerous industry awards and accolades.

"When we started CampusTours back in 1997, most college Web sites did not have a virtual tour, and the few that did were mostly photographs and text," says CampusTours President Chris Carson. "In the twenty years since, CampusTours has pioneered a variety of new map, virtual tour and video tour technologies, including map/video coordination, interactive videos, photorealistic maps and video-enhanced inquiry forms. CampusTours remains committed to telling the stories of organizations through interactive media, and we are looking forward to an even more exciting next twenty years!"

### **About CampusTours Inc.**

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit [www.CampusTours.com](http://www.CampusTours.com) or call 207.753.0136.