

CampusTours Introduces Google Cardboard VR Integration

Auburn, ME [July 31, 2015] **CampusTours Inc.** (www.CampusTours.com & www.CampusMaps.com) announced support today for Google Cardboard ([Google Cardboard](#)) virtual reality scenes in the CampusTours AnyMap, WalkingTour and AnyTour product lines.

CampusTours Cardboard Examples: (more coming soon)

- **Cedarville University WalkingTour:** tour.cedarville.edu

"As the college search process moves almost entirely online, adding Google Cardboard virtual reality (VR) scenes to virtual campus tours offers students the tantalizing prospect of experiencing the campus in person from the comfort of their homes," says CampusTours President Chris Carson. "However, Virtual Reality scenes should only be one component in a comprehensive virtual tour experience that also includes a well-crafted institutional presentation and opportunities for individual investigation based in academic or extracurricular interests."

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory, CampusMaps.com, the Internet's university campus map directory, and WalkingTour.com, the affordable solution for guided online walking tours.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.