

The George Washington University Virtual Tour Wins Webby Awards



Auburn, ME [April 28, 2014] **CampusTours Inc.** (www.CampusTours.com, www.CampusMaps.com & www.WalkingTour.com) announced that its' virtual tour of The George Washington University (<http://virtualtour.gwu.edu>) has been honored for Best School/University Website in the 18th Annual Webby Awards. Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international award honoring excellence on the Internet. The IADAS, which nominates and selects The Webby Award Winners, is comprised of web industry experts, including media mogul Arianna Huffington, Skype CEO Tony Bates, Mozilla CEO and Chair Mitchell Baker, Instagram co-founder Kevin Systrom, mobile-phone inventor Martin Cooper, and Creator of the Jif Steve Wilhite

Since 1997, CampusTours Inc. has produced award-winning multimedia presentations and interactive maps for education, non-profit, government and corporate clients. CampusTours' past honors have included a Webby Award in 2011 for the United States Capitol Virtual Experience (www.capitol.gov) and a Webby Award Honoree in 2012 for the Fashion Institute of Technology Virtual Tour (www.fitnyc.edu/virtualtour).

"CampusTours Inc. has set the standard for innovation and creativity on the Internet," said David-Michel Davies, Executive Director of The Webby Awards. "This award is a testament to the skill, ingenuity, and vision of its creators."

"CampusTours Inc. is extremely proud to have our work honored alongside Tumblr, Adobe, Google and TechCrunch, and we are humbled to have won both the People's Voice Award and the official Webby Award in the School/University Category. CampusTours was pleased to be selected to build the George Washington University Virtual Tour, and we are now ecstatic to have our work recognized as the best School/University Web presentation of 2014," said Chris Carson, President, CampusTours Inc.

The Webby Awards 2014 Winners:

<http://www.webbyawards.com/winners/2014/web/general-website/schooluniversity>

The George Washington University Virtual Tour:

<http://virtualtour.gwu.edu>

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of [CampusTours.com](http://www.CampusTours.com), the Internet's virtual college tour directory, [CampusMaps.com](http://www.CampusMaps.com), the Internet's university campus map directory, and [WalkingTour.com](http://www.WalkingTour.com), the affordable solution for guided online walking tours.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.