

CampusTours Releases AnyMap 4.0

Auburn, ME [September 30, 2014] **CampusTours Inc.** (www.CampusTours.com, www.CampusMaps.com & www.WalkingTour.com) today officially released AnyMap 4.0, the latest version of CampusTours' popular AnyMap interactive map software platform.

CampusTours AnyMap 4.0 updates include:

- **Multiple Maps**

AnyMap 4.0 supports a wide variety of map graphics and styles, allowing organizations to maintain multiple maps of campus for different audiences or purposes.

- **Guided Tours**

Colleges are now often using their interactive maps as virtual tours, so CampusTours has added our Guided Tours module into AnyMap. Guided Tours can be comprised of videos or simply slideshows with narration, and can move the map during the videos to illustrate to prospective students where things happen on campus. See it: <http://tinyurl.com/cmich-guided>

- **Student Commentary**

CampusTours AnyMap now supports student commentary to add student perspectives and stories to campus locations. Student Commentary is presented differently from other building videos, encouraging visitors to delve in for short clips on how the building is used in everyday campus life. See it: <http://tinyurl.com/orkfmsz>

"AnyMap 4.0 offers organizations real flexibility in deploying maps for different purposes and audiences" says CampusTours President Chris Carson. "With AnyMap 4.0, organizations can turn their existing maps into interactive maps and also have the benefits of satellite maps for navigation and way finding. And with Guided Tours and Commentary integration, organizations may use their AnyMap interactive map system to give guided virtual tours."

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory, CampusMaps.com, the Internet's university campus map directory, and WalkingTour.com, the affordable solution for guided online walking tours.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.